

exchange regulations, tariffs, shipping and packaging requirements, labelling, etc. Inquiries for Canadian goods are passed to the Department at Ottawa or directly to interested Canadian firms. For the Canadian importer, Trade Commissioners seek sources of supply of a wide variety of goods and, where necessary, furnish information on the Canadian market to the foreign exporter. The preparation of economic and other reports for departmental use is an important activity for the Trade Commissioner while much attention is given to the dissemination of information on the Canadian International Trade Fair, securing exhibitors and encouraging the visits of foreign buyers. Assistance is also given to Canadian exhibitors at overseas trade fairs and a constant liaison is maintained with foreign government trade departments.

In countries where Canada maintains a diplomatic mission as well as a trade office, Trade Commissioners form an integral part of the mission and assume the title of Commercial Counsellor or Commercial Secretary. In some foreign countries they act as Consuls General, Consuls or Vice-Consuls, according to their status as Foreign Service Officers.

In order to provide Canadian manufacturers, exporters and importers with up-to-date information concerning their territories more effectively than is possible by correspondence, tours of Canadian industrial centres are arranged for Trade Commissioners from time to time. Such direct contacts enable specific problems to be discussed and, at the same time, serve to bring into focus for the Trade Commissioner the Canadian industrial picture as a whole. He thus returns to his post with a knowledge of current Canadian conditions and in a better position to assist in the development and extension of Canadian trade opportunities.

Following is a list of Foreign Trade Service representatives abroad, as at Nov. 15, 1952:—

FOREIGN TRADE SERVICE REPRESENTATIVES ABROAD

- ARGENTINA.—C. S. Bissett, Commercial Secretary, Canadian Embassy, Bartolomé Mitre 478, Buenos Aires. Territory includes Paraguay and Uruguay.
- AUSTRALIA.—C. M. Croft, Commercial Counsellor for Canada, City Mutual Life Bldg., 60 Hunter Street, Sydney, N.S.W.
R. W. Blake, Commercial Secretary for Canada and Agricultural Secretary, 83 William Street, Melbourne.
- BELGIAN CONGO.—W. Gibson-Smith, Canadian Government Trade Commissioner, Forecom Building, Leopoldville. Territory includes Angola and French Equatorial Africa.
- BELGIUM.—T. J. Monty, Commercial Secretary, Canadian Embassy, 35 rue de la Science, Brussels. Territory includes Luxembourg.
- BRAZIL.—C. R. Gallow, Commercial Secretary, Canadian Embassy, Edificio Metropole, Ave. Presidente Wilson 165, Rio de Janeiro.
C. J. Van Tighem, Consul of Canada and Trade Commissioner, Canadian Consulate, Edificio Alois, Rua 7 de Abril 252, São Paulo.
- CEYLON.—Paul Sykes, Canadian Government Trade Commissioner, Galle Face Hotel, Colombo.
- CHILE.—M. R. M. Dale, Commercial Secretary, Canadian Embassy, Bank of London and South America Building, Santiago.
- COLOMBIA.—W. J. Millyard, Commercial Secretary, Canadian Embassy, Calle 19, No. 6-39, Bogota. Territory includes Ecuador.
- CUBA.—A. W. Evans, Commercial Secretary, Canadian Embassy, Calle Infanta 16, Havana.